



ILLINOIS BICENTENNIAL COMMISSION MEETING

Wednesday, September 27, 2017

2:00 PM – 4:00 PM

Illinois Department of Natural Resources
One Natural Resources Way, Springfield

AGENDA

1. Call to Order & Opening Remarks
 - Vote to Approve May Meeting Minutes
 - Commission Updates
 - Welcome Video from Lieutenant Governor Evelyn Sanguinetti
2. Update on Seed Money Donated by Commissioners
3. New Research and Master Brand Concept
4. New Website
5. New Merchandising Technology Partnership
6. Illinois Bicentennial Signature Events & Projects
7. Brand Guidelines and Third-Party Engagement
8. Sponsorship Opportunities and Updates
9. Comments/Questions by Commissioners and Public
10. Adjournment

Upcoming Meetings

Monday, December 4, 2:00 – 4:00 PM, McCormick Place, Chicago

Monday, March 5, 1:00 – 3:00 PM, ALPLM, Springfield

